

## News from the Motorcycle Action Group (MAG)

MAG re-launches in Northern Ireland

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The Motorcycle Action Group (MAG), the UK's leading voice for riders' rights, has re-launched its operations in Northern Ireland with a well-attended meeting in Central Belfast.

The Motorcycle Action Group has launched a new group in Northern Ireland, to stand up for riders' rights in this important part of the United Kingdom. MAG Director, Ian Churchlow, was delighted with the turnout: 'We've been developing the Northern Ireland regional group for a couple of years and we now have a superb team, headed up by Martyn Boyd, which will make a significant contribution to the voice of riders here. Northern Ireland is very significant to motorcyclists – and this makes the province exceptionally important to our work. I'm really pleased MAG is getting so active over here. It should lead to a big increase in our profile amongst road racing enthusiasts, which is good for everyone, and for the movement as a whole.'

The group also attended the filming of a live broadcast of the Nolan Show, one of the most watched programmes in Northern Ireland, at which a part of the show was dedicated to an interview with Ryan Farquhar, who survived a near-fatal accident at the world famous North West 200 road race. Afterwards, Ian Churchlow and MAG's Director of Communications & Public Affairs, Lembit Öpik, met with Ryan. They discussed the work of MAG and agreed to stay in contact about future campaigns run by the organisation.

'We also met with the Department for Infrastructure,' adds Ian, 'where we offered our assistance to support the transport objectives of the Minister. I expect this to become an important element of our work here and it could, over time, provide a template for similar operations in the rest of the UK. Martyn is a valuable addition to our team, and Lembit and I are eager to assist him as we build up the local group.'

Contact MAG at 01926 844 064 or [central-office@mag-uk.org](mailto:central-office@mag-uk.org)

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