

News from the Motorcycle Action Group (MAG)

MAG announces new team member

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The Motorcycle Action Group (MAG), the UK's leading voice for riders, is pleased to announce that it has recruited a Director of Campaigns & Political Engagement.

MAG's Board of Directors was impressed by the high calibre of applicants for the post and, following a rigorous interview process, the position has been offered to and accepted by Colin Brown.

Colin will already be known to some of the membership and also to a number of external agencies as he is currently MAG's Regional Representative for the West Midlands.

Colin stated "I have enjoyed working within MAG on a voluntary basis for over 5 years; the passion, integrity and dedication of its National Committee, Board of Directors, and the many volunteers is inspiring. I am delighted to have been appointed to this new role and am very much looking forward to the challenges this will bring and for the opportunity to serve the organisation, working to protect and promote riders' rights across the UK."

Lembit Öpik, MAG's Director of Communications & Public Affairs, said 'When I heard the news of Colin's appointment it made immediate sense to me: I've been supporting Colin in his role as a Regional Representative of MAG for some time. He's always treated it very professionally and with such a depth of knowledge that, more recently, on some key projects, we've effectively been supporting each other. I regard his appointment to this full time role as a natural progression both for him and for MAG. I'm looking forward to 2018 even more now. It's going to be a great year. Welcome aboard, Colin!'

The new role of Director of Campaigns & Political Engagement came about following the retirement of Dr. Leon Mannings at last September's Annual Group Conference. MAG's Board of Directors took the opportunity to reassess the role required to enhance the team in recognition of the threats motorcycling currently faces.

Colin joins just three other employed team members: Lembit Öpik (Director of Communication & Public Affairs), Julie Sperling (Executive Officer) and Carol Ferrari (Membership Administration). The organisation remains streamlined and continues to rely on volunteers for much of its work.

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