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News from the Motorcycle Action Group (MAG)

MAG rides back to Northern Ireland Motorcycle Show

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The Motorcycle Action Group (MAG), the country's leading riders' rights organisation, is attending the 'EIKON' Northern Ireland Motorcycle Festival again.

After the success of their stand at last year's event, MAG is back on the show circuit this weekend, from 2nd to 4th February 2018. "MAG was delighted with the leap in membership that our stand generated at last year's N.I. Motorcycle Show and we're back again this year," says MAG Director, Ian Churchlow, who himself hails from Northern Ireland and will be assisting the show team on the stand at the Eikon show-grounds, near Lisburn, this year.

In 2017 dozens of riders joined MAG at the show, making it one of the most successful Northern Ireland events ever attended by the MAG team. This year, the hope is that even more riders will sign up, helping MAG represent the interests of motorcyclists in Northern Ireland and elsewhere.

"We've had some important successes simply by working with the Department for Infrastructure in Belfast," says Martyn Boyd, MAG's Northern Ireland representative. "Even though the Assembly remains suspended, the work of the officers goes on, so if we sit idly by rather than engaging with them, biking could easily be left out of the political script. Every membership we get adds weight to our ability to prevent bad things happening to biking in the province, as well as ensuring that they take us into account when they're planning roads, parking and bike security."

Please come and say hello to MAG at Stand L34 (the same stand as last year). We'd love to see you and chat about all those things bikers find interesting and about how MAG serves the riding community. Also, if you're a MAG member and you'd like to help out on the stand, just give us a call now - we'd really value whatever time you can give.

Contact MAG at 01926 844 064 or central-office@mag-uk.org

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