



Corporate Membership and Media pack

The Motorcycle Action Group (MAG) is a Riders' Rights Organisation that champions and promotes motorcycling in the UK.

Become a corporate member to support the cause and enjoy a host of exclusive member benefits.



www.mag-uk.org

Photo by Yevhen-haloshyn on Unsplash

Corporate Membership Standard

£150 per annum

Business Listing in Open Road

Introductory editorial of 100 words in Open Road

Business Listing on MAG website with live links

Help to share one promotion per year via MAG socials

20% discount on advertising in Open Road

Introductory Facebook post

Use of MAG logo

Certificate of membership

Website link in online edition of Open Road

One copy per issue of Open Road - 6 per year

Corporate Membership Premium

£500 per annum

Everything included in standard membership, plus...

Business leaflets
added to every membership pack processed

Annual half page advert in Open Road
or full page advertorial

2 social media posts annually

Free advert on MAG website across site
footer with live link

Bepoke packages are
available for both corporate
membership and advertising,
please get in touch
to discuss your requirements

Open Road

Advertising

Over 7,000 copies distributed
each month

[View our archive of back editions here](https://www.mag-uk.org/the-road/)

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Full page £650

Half page £330

Quarter page £175

Eighth page £95

Covers negotiable

Full page advertorial £500

Double page advertorial £995

Full page size

W 210mm x H 296mm

Please supply as high res
pdf or jpeg. Deadline
25th of alternate month.

All shapes and sizes can
be accommodated.

Advert design available
from £50

Discounts available for block booking. Bespoke packages
and discounts available on request from

central-office@mag-uk.org

Central office 01926 844064