Dear (INSERT NAME)

**Welcome from local bikers**

On behalf of the Motorcycle Action Group (MAG), I’d like to offer our congratulations on your election to office following the 5th May 2016 elections.

As you know, MAG is a riders’ rights organisation which exists to protect and promote the interests of the many millions of citizens who are qualified to ride powered two and three wheelers, including motorbikes, scooters and trikes. In fact, almost one tenth of the British population holds a motorcycle license. As such, it’s a large interest group when it comes to transport matters.

Our methodology is simple: to work positively with you in a logical and data driven way on matters relating to motorcycle policy. We’re here to help when issues arise that you’d like some advice on. We’re also proactive – highlighting concerns voiced by our community of riders, and offering workable and affordable solutions to those concerns.

Once things have settled down for you, MAG would be very keen to meet you briefly in order to agree the best way for us to communicate and stay in touch with you. So, I’ll contact you shortly to arrange a suitable time and place to meet, for around 20 minutes.

Once again, well done on your election. We at MAG are very much looking forward to working with you in the years ahead. We’re dedicated to ensuring bikes play their part as an environmental, economical and compact solution to the transport challenges we all face.

Yours sincerely,

(REGIONAL REP or NATIONAL OFFICER)