

Website Privacy policy

The Motorcycle Action Group Limited

We are committed to ensuring that we manage your personal data professionally and in compliance with all applicable data protection laws. Part of this commitment is to ensure that there is transparency about how we process personal data. This policy includes an explanation of:

- What information we collect about you
- How we use the information about you
- Marketing
- Access to your information and correction
- Cookies
- Other websites
- Changes to our privacy policy
- How to contact us

What information we collect about you

We collect information about you when you register with us or place an order for membership or other services. We also collect information when you voluntarily complete member surveys, provide feedback and participate in competitions. Website usage information is collected using cookies.

How we use the information about you

We collect information about you to process your membership, manage your account and, if you agree, to email you about other membership benefits, Network (our monthly newsletter), Press Releases (regarding current campaigns and fundraising activities) and other products and services we think may be of interest to you.

We use your information collected from the website to personalise your repeat visits to our website. If you agree, we shall pass your personal information to our regional and group representatives who may offer you more localised updates and information.

MAG will not sell or share your information for marketing purposes with companies outside the MAG group.

In processing your order, we may send your details to, and also use information from, credit reference agencies and fraud prevention agencies.

Marketing

We would like to send you information about our campaigns and fund raising activities and about products and services offered by our MAG benefit providers which may be of interest to you. If you have consented to receive marketing, you may opt out at a later date.

You have a right at any time to stop us contacting you for marketing purposes or giving your information to other members within the MAG group.

If you no longer wish to be contacted for marketing purposes, please contact MAG.

Access to your information and correction

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please email [link to email] or write to us [link to address]. We may make a small charge for this service.

We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate.

Cookies

Cookies are text files placed on your computer (or other electronic device) to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity.

For further information visit www.aboutcookies.org or www.allaboutcookies.org .

You can set your browser to not accept cookies and the above websites tell you how to remove cookies from your browser. However in a few cases some of our website features may not function as a result.

Other websites

Our website contains links to other websites. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policies.

Changes to our privacy policy

We keep our privacy policy under regular review and will place updates on this web page. This privacy policy was last updated on 1st May 2018.

How to contact us

Please contact us if you have any questions about our privacy policy or information we hold about you:

- By email [link to exec@mag-uk.org]
- Or write to us at: The Motorcycle Action Group Limited, Unit C13 Holly Farm Business Park, Honiley, Warwickshire CV8 1NP
- Or call: 01926 844 064