

Dear {candidate name}

As a passionate motorcyclist and a voter, I am keen to see any future government providing a better future for motorcyclists in the UK. I will base my voting decision in part on your response to this letter, and your willingness to engage on the issues that matter to me.

I believe that forced electrification will destroy motorcycling in this country. I am particularly keen to see the future government heeding the calls made by the Motorcycle Action Group in its Move on Motorcycling manifesto to:

- Reverse all current proposals to phase out or mandate an end to the sales of new internal combustion engine-powered vehicles (ICEVs).

I want to see the motorcycling community supported by a future government. The Motorcycle Action Group have identified three key policies that will promote and grow the motorcycling community. The Move on Motorcycling manifesto calls for the future government to:

1. Reform the motorcycle licence regime. Riders seek simplification and cost savings whilst maintaining safety standards. Government should accept that as the end goal and then actively discuss with stakeholders - including MAG and the industry - how to achieve it.
2. Review vehicle theft sentencing guidelines, and police motorcycle theft effectively. Solutions include better opportunities to secure motorcycles, a more robust police response leading to increased disruption of offending and conviction of offenders, allied to a thorough review of the social response to motorcycling and the structure and strength of sentencing.
3. Adopt a Welcoming Roads approach to road safety. Riders want their safety to have equal priority in a way that reduces division, judgement, and entitlement. Government can achieve this by avoiding Vision Zero branding for road safety.

The Motorcycle Action Group has also identified five key policies that will help unlock the benefits of motorcycling within a multi-modal transport system. The Move on Motorcycling manifesto asks the next Government to:

1. Mandate discrete motorcycle policies in all local transport plans. Government must mandate clear guidance on pro-motorcycling policies within the sustainable transport vision for inclusion in Local Transport Plans.
2. Maximise road access for motorcycling. Bus lanes, traffic filters, low traffic neighbourhoods, advanced stop lines and other measures have all reduced access for motorcycles. Ironically, the authorities responsible for increasing mobility and relieving congestion are the instigators of such exclusionary measures. Government must recognise that policies developed for cars are not necessarily suitable for application to motorcycles.
3. Issue clear guidance for a proportionate approach to motorcycle parking charges. Authorities are increasingly using parking charges as a lever to deter use of cars, as opposed to funding the provision of facilities. They must not apply such an approach to motorcycles.

4. Remove motorcycles from the scope of all local charging regimes for congestion and air quality management and introduce proportionality to national taxation for motorcycles. Motorcycles demonstrably reduce congestion and improve air quality. The 'one size fits all' approach of seeking to manage motorcycles the same way as cars is illogical. Vehicle Excise Duty or any proposed alternative national Road Pricing must be fair and proportionate.
5. Provide a road network fit for motorcyclists. The responsible authorities have underfunded and mismanaged road maintenance for too long. The next Government must demonstrate leadership and sufficient financial input to repairing the crumbling UK road network.

Please take the time to review the Move on Motorcycling manifesto at www.bit.ly/moveonmotorcyclingpdf

Can you confirm that if I vote for you on 4th July, you and your party will work to ensure that my interests as a motorcyclist will be delivered?

I look forward to your response.

Yours sincerely

{your name}

(your address)