

News from the Motorcycle Action Group (MAG)

They may be daft, but it's for a good cause!

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Embargo: IMMEDIATE

The Motorcycle Action Group (MAG), the UK's leading voice for riders, will be hoping for good weather over the Easter weekend as riders set off on a lengthy fundraising trip.

Around twenty intrepid MAG members hope to embark on a week-long adventure entitled 'The Daft Way Up' to raise funds for MAG and Macmillan Cancer Support. The trip will be self-funded, ridden on 'inappropriate' motorcycles and will take a week to complete.

Richard Manton, Yorkshire Regional Rep for MAG said: "We are inviting members to join us along the route on their own motorcycles (inappropriate or not) to support and highlight our efforts. We will set off each day at 10.00 am from the following venues:

Sunday April 1st - Lands' End visitors centre, TR19 7AA

Monday April 2nd - Bishops Taejon Road, Barnstaple, EX32 0AX

Tuesday April 3rd - The Blacksmiths Arms, Lydney, GL15 6AU

Wednesday April 4th - Glossop Travelodge, SK13 8HT

Thursday April 5th - Haggs Bank Bunkhouse, Alston, CA9 3LH

Friday April 6th - Glenrothes Travelodge, KY7 6GH

Saturday April 7th - Inverness Fairways Travelodge, IV2 6AA

and we hope to arrive at John O' Groats at approximately 2.00 pm on the final day.

If you can see us off, welcome us in or join in yourself at any point, it will be greatly appreciated. Anyone who does join in will be able to obtain a pair of 'Daft Way Up' stickers for a suggested donation of £5.00. All support and donations will be very gratefully received."

One of the bikes on the trip will have a tracker fitted so it will be possible to see exactly where the DWU riders are at any point. There will be a 'Daft Way Up Diary' posted on Facebook with daily updates and donations can be pledged via the donation page on Facebook; just Google 'daft way up' and follow the links.

Donations will be split 50/50 between MAG and Macmillan Cancer Support. Donate en-route to any of "The Dafties" or online at <https://www.justgiving.com/crowdfunding/mag-daft-way-up>

Contact MAG at 01926 844 064 or central-office@mag-uk.org

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