

News from the Motorcycle Action Group (MAG)

MAG supports National Pothole Day

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The Motorcycle Action Group (MAG), the UK's leading voice for riders' rights, is encouraging everyone to support National Pothole Day on Monday 16th January. You can do this by reporting potholes via our new association with StreetRepairs.co.uk.

This is the third annual National Pothole Day campaign organised by StreetRepairs.co.uk. A staggering 89% of reports made by the public to the Street Repairs website relate to potholes. As riders we know the risks associated with potholes: it's not just the damage to our bikes - it is the increased risk to our lives. If you can do one thing on Monday, please report that pothole you've been avoiding for ages at: [click here](#)

In recognition of National Pothole Day, Street Repairs has teamed up with MAG so that a reporting mechanism is linked from the [MAG](#) website - just click on the Street Repairs logo. Not only can you report the pothole issue, you also have the option to report any other road-related problem from missing manhole covers to street lighting, so stop moaning about it and do it now!

The combination of the increasing financial burden from pothole damage to riders, plus recent budget cuts to local authorities, means awareness of Street Repairs free service is more important than ever. The service offers a way for the authorities to engage with road-users to action any defects which are reported in real-time.

Mark Morrell (aka Mr Pothole), StreetRepairs.co.uk Press Officer said, 'Many millions of our followers and supporters have asked us to highlight the seriousness of this major problem. Just take a look at our [thunderclap campaign](#) - that tells you the strength of feeling from the pothole-weary UK public. I use social media to produce mass awareness and continue to highlight this national issue. I can honestly say that the safety aspect alone from the Street Repairs website could save lives. No wonder public sentiment is very high in relation to this major issue.'

Selina Lavender, MAG National Chair, added 'We are very pleased to partner up with streetrepairs.co.uk, which will benefit all riders. MAG has for years highlighted road issues; older members will recall our yellow postcard-based system. For modern times, an App that allows riders to report faults in real-time is the obvious way to go. We encourage members to share this link with all their family and friends whether they ride or not.'

At time of writing, the thunderclap campaign has reached 2,169,878 people; please sign up and share on your social media.

MAG invites riders, dealers, mechanics and manufacturers to join MAG and help create a united voice for the common good of the riding community.

Contact MAG at 01926 844 064 or central-office@mag-uk.org

ENDS

