

## News from the Motorcycle Action Group (MAG)

Fields of Dreams for bikers  
Booking website opens for three 'parties with a purpose'

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The Motorcycle Action Group (MAG), the UK's leading voice for law-abiding riders, has launched ticket sales for three iconic Yorkshire MAG motorcycle rallies. Pete Walker, who heads up the Yorkshire MAG rallies, has invited all riders in the UK and elsewhere to book their places at 'Into The Valley,' 'Farmyard' and 'Yorkshire Pudding' in the North of England.

Pete says 'our motto and ethos at the Yorkshire MAG rallies is parties with a purpose, which sums up what our bike rallies mean to us. We put together three big gatherings of like-minded people who come to celebrate the motorcycling lifestyle to the full, partying in beautiful surroundings with more entertainment than ever before and in a safe and secure atmosphere. Our motorcycle rallies are exceptional value for money, and help protect your lifestyle by funding the Motorcycle Action Group. We try to cater for the numerous styles of the motorcycling culture in the UK and abroad, with bikers of all ages and at all stages of their motorcycling life catered for.'

For 2017, the organisers are making significant improvements to the events based on feedback from thousands who responded to a survey with views and suggestions. One change is making limited car passes available for qualified riders who, for whatever reason, would find it too hard to attend on two wheels. Also, if the weather looks like it won't be 'bike-friendly,' there will be an announcement on social media and the website that ticket-holders may arrive by car – so no need to weather-watch.

'So, if you want to party with a purpose,' adds Pete, 'and help keep your lifestyle alive for those coming of age to carry it on into the future, choose MAG rallies; choose a future for motorcycling; choose life on two wheels and celebrate it in some Yorkshire fields of dreams. We WILL build it. Will YOU come?'

Contact MAP at 0800 988 3199 or [www.farmyardparty.com](http://www.farmyardparty.com)

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