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News from the Motorcycle Action Group (MAG)

Join the 'holey' crusade: MAG backs National Pothole Day

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The Motorcycle Action Group calls on riders to use National Pothole Day on March 8th 2018 to get local authorities to fill holes and save lives.

MAG is inviting all riders to highlight holes in the road on National Pothole Day: March 8th 2018. MAG's Director of Campaigns & Political Engagement, Colin Brown, asks bikers to 'make a simple call to the Council or send an email about the road damage you've noticed – and which could cost lives.' Colin is determined to hold local authorities accountable for providing safe road surfaces: 'bikers are a hardy lot, but that won't prevent dangerous accidents because of holes in the road. Hospital treatment is far more costly than fixing a pothole. We're determined to work with the authorities to ensure road-related accidents are prevented before they happen.'

It's worth noting that adverse weather conditions wreck badly repaired potholes, making the investment pointless and the repair potentially more dangerous than it was in the first place. Frost fractures a poor repair, making it an accident waiting to happen. By contrast, a good repair leads to a lasting improvement to the road surface and doesn't need repeated maintenance.

Colin adds, 'MAG asks you to take two minutes to tell your local authority about troublesome irregularities in the road. It's essential to preventing spills. If we don't tell them, they won't know. If we do tell them, then they've got a responsibility to act. It's as simple as that. Let's help ourselves by giving them the information they need to stop avoidable – and potentially life-threatening – accidents. It's common sense and easy to do.' Find out who to contact by calling your local authority, or follow this link:

<https://www.gov.uk/report-pothole>

You can learn more about National Pothole Day at:

<https://www.thunderclap.it/projects/68437-national-pothole-day-2018>

<https://www.facebook.com/pg/NPD2018/about/>

<https://twitter.com/hashtag/nationalpotholeday2018?src=hash&lang=en>

Contact MAG at 01926 844 064 or central-office@mag-uk.org

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