

MOTORCYCLE ACTION GROUP

20

25

Affiliated Clubs Membership Pack



MAG 
the heart & soul of biking

INTRODUCTION FROM THE CHAIR

MAG needs you!

There are two very important reasons why MAG needs you and they are both very straightforward. First and foremost: strength in numbers. When dealing with politicians and ministers it helps sway opinion if MAG can demonstrate that it is representing the views of many thousands of riders. Secondly: funding. Yes, it's that dirty word: money. As a representative of your club I'm sure you are well aware that despite the best efforts of volunteers you cannot do anything without funds and MAG is no different. We know your membership income is valuable to you so if you choose to affiliate we will be prudent in how we spend it. MAG runs a very lean outfit, outsourcing our staffing requirements to give us the best value for money. We have access to two full-time office staff to manage membership services and the day-to-day running of the organisation, plus Director of Campaigns and Political Engagement, Colin Brown.

MAG's Director of Campaigns & Political Engagement is Colin Brown. Colin is a lifelong rider and has many years of experience as a volunteer, including campaign-building and working to develop relationships with political figures.

Without the support of clubs such as yours, plus MAG's individual members, this level of professional representation simply would not be possible. MAG also relies on a huge number of volunteers, many of whom help run the various parties, rallies, bikes nights and other events that help raise funds too. Your members are welcome at these events, with some providing special deals for affiliated clubs.

MAG represents around 50,000 motorcyclists through individual and affiliated club memberships. MAG is the UK's premier riders' group and represents Britain's one million motorcyclists on a wide range of issues that affect all aspects of motorcycling. MAG has a nationwide network of local groups who organise regular local meetings, political lobbying, demonstrations, social events and charitable functions.

By joining MAG, your club becomes a part of the great international motorcycling community that is fighting hard to preserve the rights and freedoms enjoyed by us all, and to stop the unwanted and unwarranted interference of politicians and bureaucrats in our way of life. I can be contacted by email at chair@mag-uk.org. You are also welcome to contact our Central Office, where one of our dedicated members of staff will be happy to assist.

Ride safe, ride free.



Neil F Liversidge

MAG National Chairman

WHY AFFILIATE?

MAG was born out of riders' dissatisfaction with legislation that had a big impact on their lifestyle. The world is a very different place from that day in 1973 but one thing has not changed: there is always someone that wants to do something that impacts on riding on two (or three) wheels. MAG campaigns to protect and promote motorcycling and the interests and rights of all riders, from learner to advanced. We celebrate biking and the freedoms and independence it provides, through our support of parties and rallies, sport and competition, touring and travel.

We are the representative voice of riders in Local and National government and passionately defend all that is good about biking, mobilising riders through a local and regional branch structure. MAG is not aligned to ANY political party or ideology, and our independence gives us credibility and makes it possible for politicians and officials to work with us knowing that we do not have a party-political agenda.

Throughout this evolution MAG has remained faithful to its core principles of freedom of choice and self-determination and the mantra of "Education, not legislation".

MAG's top campaigns of 2024 include:

Don't Kill Motorcycling

MAG's campaign against proposed policy to end the sales of new non-zero tailpipe emission motorcycles. MAG opposes forced electrification and campaigns for retaining riders; freedom to choose whatever powertrain technology best suits their needs.

Resurface Our Roads

MAG's campaign for improving the quality of the roads in the UK. MAG calls for greater funding, ring-fencing of the funds, best practice in repair techniques and surface defect risk assessments, and end to dangerous surface dressing techniques and use of low grip manhole covers.

Fight Motorcycle Theft

MAG's campaign for greater response to motorcycle theft, anti-social riding and related crime. MAG's campaign for better secure parking, increased police response, stiffer sentences, better victim support and recognition of the disproportionate impact on riders and the links to road casualties.

Park It

MAG's campaign for more and better parking facilities. Parking facilities should be fit for purpose, plentiful, easy to find, secure and be free or at most face modest and proportionate charges.

Licences Not Barriers

MAG's campaign for reform of the motorcycle licence regime. The current system is too complex and costly and acts as a deterrent to entry for motorcycling

For further information about all MAG campaigns please visit: <https://mag-uk.org/> and head to Campaigns and News.

MAG Affiliated Club Benefits

Inclusion in the great international motorcycling community that fights hard to preserve the rights and freedoms enjoyed by motorcyclists.

One or more full sponsored membership depending on group size.

Discounts for specific MAG events.

Club logo and link placement on the MAG UK website.

Free listings for your events in MAG's nationally circulated, magazine 'Open Road' plus discounted rates for adverts.

Discount on annual public liability insurance plus hired in plant for your events through our insurer.

Affiliated clubs can add their events to the both the main MAG online calendar and the clubs' page

Discounted rates for your members who choose to upgrade to a full membership. Every affiliate who chooses to upgrade to a full membership will receive £5 off their first year. Please join by phone to redeem.

Voting entitlement at MAG Annual Group Conference on the basis of Voting entitlement at MAG's Annual Group Conference on the basis of one (1) voting member per one thousand (1000) members (or part thereof) affiliated, up to a maximum of four (4) per club. Your club may nominate the persons to whom these are allocated.

Regular briefings via MAG's bulletin, 'Network', and our Press Releases, so you know what's happening in MAG and the campaigns we are involved in. Free to reproduce in your own publications and social media.

Have your club populate the 'featured' section at the top of the new club's webpage.

MAG EVENTS

Keep up to date with all MAG events by checking the Events Listings in Open Road or going online for up-to-the-minute information at www.mag-uk.org.

As an affiliated Club you are entitled to list your own club events. Simply submit the form on the Events tab of the MAG website or email us at central-office@mag-uk.org.

We can also promote your events through our growing social media channels.

MAG PUBLICATIONS, EMAIL LISTS AND SOCIAL MEDIA

Open Road - MAG's bi-monthly magazine sent to all individual and nominated affiliate club members.

MAG Network - MAG's monthly activists' newsletter, which informs the UK's motorcycling community of current threats to our chosen lifestyle and how to prevent them becoming reality.

MAG Press Releases - sent to media, magazines, on-line publications, and anyone else that wants to receive them.

MAG's Email Army - Information for MAG activists, providing campaign information, requests for help, items of interest etc.

Follow MAG at:

Facebook: @motorcycleactiongroup	YouTube: @MotorcycleActionGroupMAG
X: @MAGUKCentral	TikTok: @motorcycleactiongroupuk
Instagram: @mag.central	WhatsApp: 07498 562826

TERMS AND CONDITIONS

All club affiliations now run for one year from the date of joining.

Each affiliated club can order a block of date-printed membership cards equal in number to the number of members for which an affiliation fee has been paid, please note this is chargeable when number exceeds 100 members.

All affiliated clubs will appear on the MAG website unless you advise us that you do not want your club to be listed. This includes your logo, website and social media channels.

FEES

Band	No. members to affiliate	Affiliation fee (£)
Band 1	0-20	£45
Band 2	21-50	£75
Band 3	50-100	£90
Band 4	101-500	£150
Band 5	501-1000	£300
Band 6	1001-2000	£450
Band 7	2001-3000	£600
Band 8	3000 plus	£600 plus 5p per member over 3000

Tick here if you would like to receive affiliated clubs cards, an additional fee will be due for those needing over 300 cards

CLUB MEMBERSHIP FORM- please use block capitals

Club Name					
New / Renewal:		Membership No:		No of Members:	

Club Representative- this person will be the main club contact receiving Affiliated Club letters

Full Name	
Address (including post code)	
Telephone (home)	
Telephone (mobile)	
Email	

Affiliation Fee – fee based on your total membership. All club affiliations run for one year from the date of joining.

Affiliation Fee	£	Donation (optional)	£	Total	£
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Ways to pay:

By Cheque, please make all cheques payable to **The Motorcycle Action Group Ltd**

By phone, card payments can be taken over the phone on **01926 844064**

By bank transfer, bank details are available on request from central-office@mag-uk.org

Alternatively you may wish to pay by debit or credit card via post. Please note that your details may be at risk if posting the form.

I would like to pay Motorcycle Action Group (MAG) membership by credit/debit card. Please charge my credit/debit card the above amount.

Card Type: (Delete as applicable) MasterCard / Delta / Visa / Maestro / Solo

Card Number:

Card Holder's Name:

Expiry date: (Month/Year)/..... (All Cards) Valid from date (Month/Year)/..... (Maestro/Solo Only)

Last 3 digits on signature strip..... (All Cards) Issue number.....(Maestro/Solo Only)

Signature

Date

We are committed to ensuring that we manage your personal data professionally and in compliance with all applicable data protection laws. Part of this commitment is to ensure that there is transparency about how we process personal data. Please see our full Privacy Policy <https://wiki.mag-uk.org/index.php/Policies>. "We hereby apply for Affiliated Club Membership of MAG and agree to abide by the Constitution, Standing Orders and Rules of the group. We understand that MAG is committed to the eradication of motorcycle theft and declare that we will never participate in any form of motorcycle theft or handling of stolen motorcycle parts".

SIGNED: DATE:

Additional Information about your club and its officers

Club Information - Please complete the **club** details that you wish to appear on MAG’s website and send a logo to central-office@mag-uk.org. Leave blank if you do not want any information listing. Please note our Website Privacy Policy at <https://wiki.mag-uk.org/index.php/Policies>.

Meeting place		Date and time	
Website		Club email address	

Sharing Information – MAG regularly issues press releases regarding important news in the world of riders’ rights plus information about events that may be of interest to your members. Depending on the size of your club you may have a webmaster looking for information to post or an editor in search of articles for your magazine or newsletter. If so, we would like to include their details on our mailing list to keep you up to date with what’s happening, including sending a link to Network, MAG’s monthly news update. By adding their address you are opting in to receive those emails. You can unsubscribe at any time. All details are covered by our Privacy Policy <https://wiki.mag-uk.org/index.php/Policies>.

Chairman/President/Head Honcho	Email address:
Magazine/Newsletter Editor	Email address:
Webmaster	Email address:
Facebook Admin	Email address:

MAG Logo – as a MAG-affiliated club you are entitled to use the MAG logo along with the words “MAG Affiliated” on your membership cards, website, magazine, newsletter and publicity materials. MAG vector logos can be downloaded here:

https://wiki.mag-uk.org/index.php?title=Toolbox#Clubs_Packs

Affiliated Club Voting Entitlements

Number of Members	Number of Nominated Officers
0-1000	1
1001-2000	2
2001-3000	3
3001 and upwards	4

Your club will receive up to four full member voting entitlements depending on the number of members affiliated. These representatives will also receive a full sponsored membership. We will need to know which of your members are nominated to receive these memberships. Please note that all personal details given are protected by our Privacy Policy.

Please fill in and return the nominated officer page overleaf.

MAG Affiliate club nominated officers

Club Name.....

First Nominated Officer (0-1000 members)	Name: Address: Postcode: Tel: Email:
Second Nominated Officer (1001-2000 members)	Name: Address: Postcode: Tel: Email:
Third Nominated Officer (2001-3000 members)	Name: Address: Postcode: Tel: Email:
Forth Nominated Officer (3001 + members)	Name: Address: Postcode: Tel: Email:

Please send the completed form to:

The Motorcycle Action Group Ltd

**West Riding House, 6-8 Commercial Street, Castleford, West
Yorkshire, WF10 1DG**

OR email a scan to central-office@mag-uk.org

Contacts

Phone: 03300 560 886

Email: central-office@mag-uk.org

Website: www.mag-uk.org