News from the Motorcycle Action Group (MAG)

MAG asks you to help with safety survey

This version: 2019 03 14

Embargo: IMMEDIATE

MAG invites bikers to help RoSPA assess motorbike safety videos

The Motorcycle Action Group is asking bikers to help the road safety team at RoSPA by completing a survey as part of on-going research to evaluate its videos giving advice on group motorcycle rides.

RoSPA recently published a series of video clips for those who are not so experienced at organising a group ride. The videos offer advice to help riders ensure maximum safety and enjoyment – while avoiding common pitfalls. The video clips feature Kevin Bryan, a motorcycle trainer with more than 28 years' experience, who shares his knowledge of organising group rides. He covers planning, staying safe while group riding and other motorists' behaviour.

Lembit Öpik, Director of Communications & Public Affairs for MAG, says, 'these videos are interesting in their own right. You'll enjoy them. And what's really important here is that more experienced riders can help make the videos even better by sharing feedback on the content of the short films.

The survey takes just 15 minutes and is anonymous. Responses will also be used to improve an accompanying guide to group riding on powered two wheelers.'

A summary of the survey results will be published on the Road Safety Evaluation website. Use the link to do the survey. Or, for more information, contact Rebecca Needham, RoSPA's Research & Evaluation officer, on 0121 248 2149.

Here's the link:

https://www.snapsurveys.com/wh/s.asp?k=154884873237

Contact MAG at 01926 844 064 or central-office@mag-uk.org

ENDS