

Press release

Motorcycle Action Group: Fancy some fun in July?

This version: 2016 07 04

Embargo: Immediate

The Motorcycle Action Group (MAG), the UK's leading voice for riders' rights, has received a most attractive offer of fun for MAG members. MRFGR.com (Market Research Focus Group Recruiter) on behalf of Triumph Motorcycles are currently looking for certain people to participate in an exclusive Triumph Motorcycles event: the **Triumph Dynamic Test**. Those selected will have the opportunity to be a test rider, riding a selection of motorcycles and discussing them over the course of an entire day. Matthew Whittaker, Senior Executive Researcher for MRFGR.com, says 'you will be taken on an exclusive tour of the factory and provided with food and drinks throughout the day. Participants will also receive an official Triumph gift worth over £300.00 to thank you for participating in the event. The research will occur in the weeks commencing 11th, 18th and 25th July. The day you will be chosen for will be determined by the bike you own.'

For Tuesday 12th & Wednesday 13th July they are looking for owners of the following bikes;

- ☐ MotoGuzzi V9 Roamer
- ☐ Yamaha XSR 700
- ☐ Ducati Scrambler Icon

For Tuesday 19th & Wednesday 20th July they want owners of the following bikes;

- ☐ BMW R1200 GD
- ☐ Honda VFR1200X Crosstourer
- ☐ Yamaha Super Tenere

For Tuesday 26th and Wednesday 27th July they seek owners of the following bikes;

- ☐ BMW RNineT
- ☐ Yamaha XJR1300 Racer

The research days will start at 08.30am and finish at 17.00pm and will be taking place at the Triumph head quarters in Hinckley, Leicestershire.

If you're interested, register by completing the short survey on this link;

<https://survey.mrfgr.com/index.php/533651/lang-en>

Matthew adds 'selecting our final groups may take a while so please bear with us. If you have any questions please contact me at matthew@mrfgr.com or 0207 617 7621.'

Contact MAG at 01926 844 064 or central-office@mag-uk.org

ENDS